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What is Claimed Is:

- 1. A retail system comprising:
- at least one purchase obtaining facility having multiple purchase pick-up points for enabling customers to obtain purchases, and
- 5 an assignment arrangement for assigning the purchase pick-up points to the customers.
 - 2. The system of claim 1, wherein a purchase pick-up point is automatically assigned to a customer when the customer is identified.

3. The system of claim 2, wherein, the purchase pick-up point is released from assignment to the customer when the customer obtain a purchase.

- 4. The system of claim 1, wherein the purchase obtaining facility is arranged for providing the customers with pre-ordered purchases.
 - 5. The system of claim 4, wherein the purchase obtaining facility comprises a storage area for storing the pre-ordered purchases.
- 6. The system of claim 5, wherein the assignment arrangement provides a request for collecting from the storage area a purchase for a customer simultaneously with assigning a purchase pick-up point for the customer.
- 7. The system of claim 6, wherein the purchase is delivered to the purchase pick-up point assigned to the customer.
 - 8. The system of claim 4, further comprising an identification device for identifying a customer before assigning a purchase pick-up point, to determine information on a purchase pre-ordered by the customer.

9. The system of claim 8, wherein the identification device enables the customer to pass through a passing device after the purchase pick-up point is assigned to the customer.

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- 10. The system of claim 1, wherein the purchase pick-up points enable the customers to inspect the purchases.
- 11. The system of claim 1, wherein the purchase pick-up points enable the customers to check out the purchases.
 - 12. The system of claim 1, wherein a customer is provided with information identifying a purchase pick-up point assigned to the customer.

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13. A method of selling goods comprising the steps of:

arranging multiple purchase pick-up points for enabling customers to obtain purchases, and

automatically assigning a purchase pick-up point to a customer when the customer is identified.

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- 14. The method of claim 13, wherein the purchase pick-up point is released from being assigned to the customer when the customer obtain a purchase.
- 25 15. The method of claim 13, wherein the purchase pick-up point is automatically released from being assigned to the customer when a purchase is checked out by the customer.

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- 16. The method of claim 13, wherein the purchases are pre-ordered by the customers.
- 17. The method of claim 16, wherein a request for collecting a purchase pre-ordered by the customer is automatically generated simultaneously with assigning the purchase pick-up point to the customer.
 - 18. The method of claim 17, wherein the purchase is delivered to the assigned pick-up point in response to the request for collecting the purchase.
 - 19. The method of claim 13, wherein the multiple pick-up points are arranged in a single check-out facility.
- 20. The method of claim 19, wherein the check-out facility contains a storage area.
 - 21. The method of claim 20, wherein a request for collecting from the storage area a purchase pre-ordered by a customer is transferred simultaneously with assigning a purchase pick-up point to the customer.
 - 22. The method of claim 21, wherein the purchase collected from the storage area is inspected by comparing the weight of the purchase with a reference value.
- 23. The method of claim 22, wherein the reference value is determined before delivery the purchase to the check-out facility.

24. A system for selling goods having multiple purchase obtaining facilities for enabling customers to obtain pre-ordered purchases, at least one of the purchase obtaining facilities comprises:

multiple purchase pick-up points, and

- an assignment arrangement for automatically assigning a specific purchase pick-up point to a customer when the customer is identified.
- 25. The system of claim 24, wherein the customer is provided with information identifying the specific purchase pick-up point assigned to the customer.
 - 26. The system of claim 25, wherein a request for collecting a purchase for the customer is automatically produced simultaneously with assigning the purchase pick-up point for that customer.

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- 27. The system of claim 26, wherein the collected purchase is inspected by comparing weight of the collected purchase with a reference value.
- 28. The system of claim 27, wherein the reference value is determined at a central storage facility of the system before delivery to said at least one of the purchase obtaining facilities.
 - 29. The system of claim 24, wherein the purchase pick-up point is released from being assigned to the customer when the customer obtains a purchase.
 - 30. The system of claim 24, wherein the customer is enabled to pass to the purchase pick-up point only after the purchase pick-up point is assigned to the customer.

- 31. The system of claim 24, wherein the customer is identified based on data assigned to permanent customers of the system.
- 5 32. The system of claim 24, wherein the customer is identified based on ID information assigned to a purchase when the customer orders the purchase.
 - 33. The system of claim 24, wherein at least one of the purchase pick-up points provides a purchase pick-up arrangement movable within said at least one of the purchase obtaining facilities.
 - 34. The system of claim 33, wherein an arrangement for delivery a purchase to the customer from a storage area of said at least one of the purchase obtaining facilities is used as said purchase pick-up arrangement.

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35. A retail system controlled by a control system and comprising:

at least one storage facility for storing goods available for sale in the retail system, and

multiple purchase obtaining facilities, each purchase obtaining facility enabling customers to obtain pre-ordered purchases after a time period sufficient to deliver the pre-ordered purchases from the storage facility to the purchase obtaining facility.

- 36. The system of claim 35, wherein at least one purchase obtaining facility has multiple purchase pick-up points for enabling customers to obtain purchases, and an assignment arrangement for assigning the purchase pick-up points to the customers.
 - 37. A method of selling goods comprising the steps of:

storing the goods available for sale in a storage facility, enabling a customer to order a purchase, and

enabling the customer to obtain the ordered purchase at a retail facility after a time period sufficient to deliver the purchase from the storage facility to the retail facility.

38. The method of claim 37, further comprising the steps of:

arranging multiple purchase pick-up points in the retail facility for enabling customers to obtain the ordered purchase, and

automatically assigning a purchase pick-up point to the customer when the customer is identified.